



Personalized Postcards

Provided **FREE** for Your Distribution

The Big One

Hundreds of companies and experts fill the NC State Fairgrounds for the Carolinas and Virginia's largest annual agricultural exposition. Don't miss your once-a-year opportunity to prepare for the coming growing season.



February 4-6

NC State Fairgrounds | Raleigh

www.SouthernFarmShow.com

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The 2026 Southern Farm Show is offering three (3) Exhibitor Postcard Options:

Option 1: Farmer Postcard

Option 2: Landscaper Postcard

Option 3: Construction Professional Postcard

Examples of the postcards are shown. Actual Size: 4.25" x 6"

Postcards are offered at no cost as a way to increase traffic to your exhibit, and to let your customers and prospects know about any show specials you're offering.

2

It's Not Just for Farmers



It's also the Carolinas and Virginia's largest annual display of mowers, outdoor power equipment, trailers, tractors, light construction, attachments, and everything you need for landscaping and grounds maintenance.

Free NCDA Pesticide Continuing Education
See website for details

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HERE'S HOW THE PROMOTION WORKS.

- Write your message to be placed in the 1.75" wide x 1.2" high area provided. Maximum words should be 30 to 40 (20 if you are including your logo)
- Email that message along with your black and white company logo (optional) to David Zimmerman at dzimmerman@southernshows.com by **November 15, 2025.**
- Let him know which option(s) and how many of each you would like to receive (minimum of 500 each). You can choose any or all three options.
- We print the postcards at our cost and get them to you the week of December 16, 2025.
- You mail the postcards, using your postage, to your customers and clients.

It's that easy.

Please give me a call with any questions.

David Zimmerman
Southern Farm Show

dzimmerman@southernshows.com

704-494-7544

BACK

It's Not Just for Farmers



It's also the Carolinas and Virginia's largest annual construction equipment show with a huge selection of excavating, grading, land clearing and forestry equipment and attachments.

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Stamp Goes Here

February 4-6

9am-4pm Wed & Thurs
9am-3pm Fri

Over 400 Exhibitors
Pesticide Continuing Education
Meetings and Workshops
Demonstrations

Free Admission
Free Parking

Address Goes Here